

4th ANNUAL MCJCF SCHOLARSHIP GOLF TOURNAMENT

“2009”



Celebrity participants from the world of sports and entertainment will highlight this “All Star” golf outing with numerous contests on the course, fabulous goodie bags and a post-event awards luncheon. With a vast selection of athletes and celebrities to join your teams foursome in play, this highly anticipated Golfing Classic will make its mark as one of the Juneteenth Celebration Weekend’s best happening.

WHEN: Monday, June 8, 2009
(9:00am Shotgun Start)

WHERE: Quail Valley Country Club
2880 La Quinta Dr
Missouri City, TX 77459
(281) 437-7431.

TOURNAMENT FEATURES

- Hole-In-One Contests
- Best Ball Format
- Mulligan “Wayward Ball” Insurance
- Closest to the Pin Award
- Longest Ball Award
- Chipping / Putting Contest
- Beat the Pro Contest*

(*Pro to be announced at a later date)

MISSOURI CITY JUNETEENTH
CELEBRATION FOUNDATION

LEVELS OF SPONSORSHIP

PRESENTING SPONSOR - \$ 7,500

MCJCF

For an investment of \$7,500, your company will be the main sponsor of the Foundation Celebrity Golf Tournament. In addition to the complimentary golf registrations your company name and logo will be featured prominently on all printed material produced to promote the tournament. This level of sponsorship offers an opportunity for major exposure for your company on the day of the Tournament as well as throughout the sponsoring year.

PRESENTING SPONSOR - Benefits and Recognition

- Two (2) foursomes in tournament
- Up to four (4) company representatives to assist and network at your sponsored option
- Your company name and/or logo prominently displayed as the PRESENTING SPONSOR on all signage, including sponsor signs on course, banners, MCJCF website and printed materials related to Foundation activities throughout your sponsoring year
- Company name and logo prominently displayed on all other Tournament related materials
- Introduction, brief comments at Awards Luncheon
- Inclusion of promotional materials/items in golfer goody bags
- First option to renew same sponsorship next year
- Recognition in MCJCF eNews Letters



PRESENTING SPONSOR - Responsibilities

- Provide 125+ logo items to include in golf goody bags by June 1, 2009
- Provide up to Four (4) company representatives to assist and network at your sponsored option
- Provide names of representatives and complimentary golf registrations to MCJCF Golf Committee by June 1, 2009
- Provide a company representative to receive award at awards ceremony following tournament

PREMIUM SPONSOR - \$ 6,000

MCJCF

PREMIUM SPONSOR - Benefits and Recognition

- Two (2) foursomes in tournament
- Up to two (2) company representatives to assist and network at your sponsored option
- Your company name and/or logo prominently displayed as the PREMIUM SPONSOR on all signage, including sponsor signs on course, banners, MCJCF website and printed materials related to Foundation activities throughout your sponsoring year
- Company name and logo prominently displayed on all other Tournament related materials
- Inclusion of promotional materials/items in golfer goody bags
- Recognition in MCJCF eNews Letters



PREMIUM SPONSOR - Responsibilities

- Provide 125+ logo items to include in golf goody bags by June 1, 2009
- Provide up to Two (2) company representatives to assist and network at your sponsored option
- Provide names of representatives and complimentary golf registrations to MCJCF Golf Committee by June 1, 2009
- Provide a company representative to receive award at awards banquet.

EAGLE SPONSOR - \$ 4,500

MCJCF



EAGLE SPONSOR - Benefits and Recognition

- Special hole sponsorship at tournament
- Foursome in tournament
- Introduction of representative at Awards Luncheon
- Inclusion of promotional materials/items in golfer goody bags

EAGLE SPONSOR - Responsibilities

- Provide 125+ logo items to include in golf goody bags by June 1, 2009
- Provide names of representatives and complimentary golf registrations to MCJCF Golf Committee by June 1, 2009
- Provide a company representative to receive award at awards ceremony following tournament

BRING YOUR "A"
GAME

BIRDIE SPONSOR - \$ 3,500

MCJCF



BIRDIE SPONSOR - Benefits and Recognition

- Special hole sponsorship at tournament
- Foursome in tournament
- Introduction of representative at Awards Luncheon
- Inclusion of promotional materials/items in golfer goody bags

BIRDIE SPONSOR - Responsibilities

- Provide 125+ logo items to include in golf goody bags by June 1, 2009
- Provide names of representatives and complimentary golf registrations to MCJCF Golf Committee by June 1, 2009
- Provide a company representative to receive award at awards ceremony following tournament

PAR SPONSOR - \$ 2,500

MCJCF

PAR SPONSOR - Benefits and Recognition

- o Special hole sponsorship at tournament
- o Foursome in tournament
- o Introduction of representative at Awards Luncheon
- o Inclusion of promotional materials/items in golfer goody bags

PAR SPONSOR - Responsibilities

- o Provide 125+ logo items to include in golf goody bags by June 1, 2009
- o Provide names of representatives and complimentary golf registrations to MCJCF Golf Committee by June 1, 2009
- o Provide a company representative to receive award at awards ceremony following tournament



MAJOR SPONSOR - \$ 2,000 \$ 1,500 \$ 1,000

MCJCF

Three Major Sponsorship tiers are offered to better accommodate the growing interest in the Foundation's golf event. These opportunities are offered on a first come, first served basis.

\$ 2,000 - Hole-in-One Major Sponsor

For this investment your company is host to a \$10,000 or better hole-in-one contest on your assigned hole

\$ 1,500 - Contest Hole Major Sponsor

One of these three contests (Longest Drive - Men; Longest Drive - Women; Closest to the Pin) or a contest approved by the Foundation Golf Committee will be conducted at your assigned holes

\$ 1,000 - Major Sponsor

The company representation benefits are the same as the \$ 3,500 contest hole option. You're allowed to have representatives at your assigned holes

All three tiers will receive the following benefits and recognition:

MAJOR SPONSOR - Benefits and Recognition

- o Four (4) complimentary golf registrations for your company
- o Two (2) company representatives can assist and network at your assigned hole. Table and chairs will be provided. Any company on-course activities (tents, displays, games, contests, etc.) must be approved and coordinated through Foundation Golf Committee
- o Signage at tee and green
- o Your company name or logo prominently displayed as a Major Sponsor on signage, banners, MCJCF website and printed materials related to Foundation activities

MAJOR SPONSOR - Responsibilities

- o Provide 125+ logo items to include in golf goody bags by June 1, 2009
- o Provide no more than two (2) company representatives to assist and network at your assigned hole
- o Provide names of representatives for complimentary golf registrations to MCJCF Golf Committee by June 1, 2009
- o Coordinate any on-course activities (tents, displays, games, contests, etc.) and give-away items with Foundation Golf Committee
- o Provide a company representative to receive award at tournament



Quail Valley
Country Club
2880 La Quinta Dr
Missouri City, Texas
77459

TEE SPONSOR - \$ 500

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TEE SPONSOR - Benefits and Recognition

- o Special hole sponsorship at tournament
- o Foursome in tournament

Foursome \$400

.....Individual \$100



UNDERWRITER'S RESPONSIBILITIES FOR ALL SPONSORSHIP LEVELS

Return completed commitment form, camera-ready artwork, and contributions to the:

MISSOURI CITY JUNETEENTH CELEBRATION FOUNDATION

by June 1, 2009 in order for company information to appear in printed materials.

NOTE: Sponsor's failure to deadlines for printed material may result in limited publicity and non-appearance in Foundation publications.

For information on all sponsorships,
please contact Derrick L. Woods at
281.582.8181 or at derrick@mocityjuneteenth.com

www.MoCityJuneteenth.com